

ABSTRACT OF THE DISCLOSURE

SUBSCRIBER NOTIFICATION CRITERIA FOR ELECTRONIC AUCTIONS

5 A method and system for notifying a client of a status of an electronic auction is provided. A notification preference is received, the notification preference identifies when to notify the client of a status of the electronic auction. The notification preference is matched to a current status of the
10 electronic auction. Then the notification to the client is transmitted based on the matching of the notification preference to the current status of the electronic auction.